



Challenger

Leader in retirement income





Who we are

Who we are

- What we do
- How we cover our promises made to our customers

Challenger Life is Australia's largest provider of annuities. We've been providing thousands of Australians with guaranteed regular income for over 25 years.

We're focused on providing customers with financial security for retirement. We do this by providing certainty of guaranteed regular income that ensures they have more confidence to spend in retirement.

The guaranteed, regular retirement incomes we pay are backed by a high-quality investment portfolio. These investments generate reliable investment income, which we use to fund retirement incomes paid to our customers.

Challenger Life

- Largest annuity provider for over 25 years
- ~\$6 billion paid to our customers in the 2023 financial year
- Manage \$24 billion in assets (as at 31 December 2023)
- Money Magazine Australia's Best of the Best Award for 'Innovation - Leadership in Retirement Strategies 2023
- Winner of the Plan For Life awards for overall excellence and longevity products 2023



What we do

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We give our customers confidence to spend in retirement with our range of guaranteed regular income products.



Lifetime annuities

Receive guaranteed regular income for the rest of your life from a lump sum invested.

Learn more about lifetime annuities here



Term annuities

Receive guaranteed income payments from a lump sum invested for a specific term.

Learn more about term annuities here



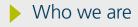
Income for aged care

Guaranteed monthly income for life to assist with ongoing aged care cost plus a guaranteed death benefit providing estate planning certainty.

Learn more about our aged care solution here



What we do



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How we cover our promises made to our customers

What is an annuity?

Annuities provide a guaranteed regular income for the customers' lifetime or for a fixed term that they choose. They can be used as the foundation of a retirement plan. Depending on the type of annuity, customers can receive:



Guaranteed regular payments for a fixed term, or for life



Protection from key risks like outliving savings and inflation risk



Choice of payment options to suit cash flow needs



Certainty and control over estate planning

The cash flow from our annuities can complement other retirement investments and sources of income, such as the Age Pension. They can be used as the foundation of a retirement plan.

Remaining savings can be invested in other assets such as an account-based pension, to pay for discretionary 'wants' or provide longer term growth.



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Challenger annuities are provided by Challenger Life, a Life Company regulated by the Australian Prudential Regulation Authority (APRA). APRA is the authority that regulates the banking, insurance and superannuation industries.

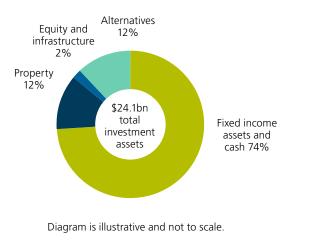
When a customer invests into an annuity with Challenger, their money is placed into a statutory fund, along with money received from other annuity investors. Challenger also contributes money into the same statutory fund. If we do not achieve investment returns that are sufficient to cover the payments to our annuity investors, we must cover the shortfall from the money we have invested in the fund.

How is the money invested?

Challenger makes investments subject to restrictions outlined by the Life Insurance Act. Money is invested into cash, government and corporate bonds, property investments, shares and infrastructure investments and other assets.

These investments are chosen to match the primary objectives of the fund – consistent returns, and to match cash flow in with payments out to annuity customers.

Asset allocation of the statutory fund (as at 31 December 2023)





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How can I know my investment is in safe hands?

Challenger is regulated under the Life Insurance Act and the prudential standards made under it. Compliance with these regulations is supervised by APRA to ensure we are able to meet our obligations to customers now, and in the future.

Challenger annuities are provided by Challenger Life, a Life Company regulated by the Australian Prudential Regulation Authority (APRA). Challenger Life holds significantly more capital in the statutory fund than the APRA minimum. So even if an unfortunate financial event occurs like a significant share market or property crash, our customers' annuity payments out of that statutory fund will still be made.

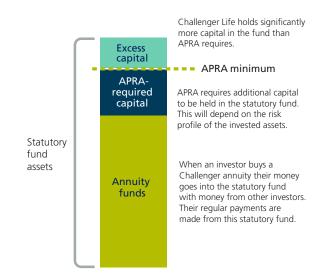


Diagram is illustrative and not to scale.

We have a number of measures in place and actions we will take if our capital falls below the minimum amount required to ensure the security of annuity payments. APRA is also authorised to take action if our capital falls below the minimum amount required³ in order to safeguard the interests of our annuity customers.

³ APRA Prudential Standard LPS 110 Capital Adequacy (Section 30).



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Getting started with Challenger

Whether you're someone who's just started to think about their retirement income options, or an experienced financial adviser, our website has you covered.

🖌 Visit challenger.com.au

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Investors and Advisers please call 13 35 66

Our friendly Client Services team is available Monday to Friday, from 8am to 6pm AEDT.

The information in this document is current as at 29 March 2023 unless otherwise specified and is provided by Challenger Life Company Limited ABN 44 072 486 938, AFSL 234670 (Challenger, our), the issuer of the Challenger annuities. The information is general only and has been prepared without taking into account any person's objectives, financial situation or needs. Because of that, each person should, before acting on any such information, consider its appropriateness, having regard to their objectives, financial situation and needs. Each person should obtain and consider the Target Market Determination (TMD) and Product Disclosure Statement (PDS) for the relevant product before making a decision about whether to acquire or continue to hold the relevant product. A copy of the TMD and PDS can be obtained from your financial adviser, our Investor Services team on 13 35 66, or at challenger.com.au.

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